

2nd Annual Biz Ed Inno Conference

Friday, April 10, 2014

8:00 AM	Moore Hall II	Check-in at Registration Desk Breakfast (Light foods and drinks)
8:20 AM	Moore Hall II	Welcomes
8:30 AM		Sylvia Maxfield, Dean, School of Business Providence College Hugh Lena, Provost & Senior Vice President for Academic Affairs Providence College
8:30 AM	Moore Hall II	Our Conference Objective
8:45 AM		M. Cary Collins, Michael A. Ruane Endowed Chair Providence College
8:45 AM 9:30 AM	Moore Hall II	<i>Educational Gaming in The American Accounting Association's Public Interest Section: The Case of "Save the Blue Frog"</i> Michael A. Kraten, Providence College
9:30 AM	Moore Hall II	Conventional Break
9:45 AM		

9:45 AM
10:30 AM

Moore Hall
II

Session 1: Reflection techniques, Evidence-based learning, and Teasing out valuable lessons from Service Learning courses

"Applying Kolb's Experiential Learning Model to Improve Business Simulation Debriefs" by Chris Papenhausen, The University of Massachusetts Dartmouth

"Enhancing Evidence-Based Learning: Using ePortfolios to Demonstrate Proficiency in Financial Analysis", by Laura Kohl and Jack Trifts, Bryant University

10:30 AM

Conventional Break

10:45 AM

10:45 AM

Moore Hall
II

Workshop A: Teaching Education as a Service

11:15 AM

Professor Mark M. Davis, Bentley University

Professor Joy Field, Boston College

OR

10:45 AM

Moore Hall
III

Workshop B: Financial Reporting Project for Undergrads

11:15 AM

Professor Valerie Peterson, Providence College

11:15 AM

Conventional Break

11:30 AM

11:30 AM

Moore Hall
II

Session 2: 21st College & University Libraries: How we support the business disciplines and literacy in hybrid, online, and F2F environs

12:15 PM

Julie Decesare, Assistant Professor, Library Science & Information Studies, Providence College (Panelist & Moderator)

Samantha Harvey, Research Librarian affiliated with the Department of Management, Babson College

Laura Kohl, Research Librarian, Bryant
University

12:15 PM Moore Hall
II

Conference Experiential Speaker

12:45 PM

**Joseph Weissgold, Director of Insights,
The Future Project**

New York, New York

12:45 AM

Conventional Break

1:00 PM

1:00 PM	Moore Hall II	Conference Keynote Speaker & Luncheon
2:00 PM		Opening Remarks & Keynote Introduction Andy Cutler, President Cutler & Company
		Biz Ed Inno Conference Keynote Sam Chaltain Washington, D.C.
2:00 PM		Conventional Break
2:15 PM		
2:15 PM 3:00 PM	Moore Hall II	Session 3: Improving Performance by Design, Targeting, and Efficacies
		"Creating Space for Innovation: The Role of a 'Design Zone' within a Business School", by Professor Sebastian Fixson, Babson College
		"Targeting Knowledge and Skills to Improve Student Performance in an MBA Capstone Course", by Professor Ann Saubier, D.M., Walsh College, Troy, Michigan
3:00 PM 3:30 PM	Moore Hall II	Conference Research Speaker
		Peter Billington, Editor, The Business Education Innovation Journal, Salt Lake City, Utah

3:30 PM Moore Hall II **Conference Takeaways**

3:45 PM Moore Hall II **Conference Ends**